

Category „Health Promotion“

Company: Aipermon GmbH & Co. KG
Product: AiperSunny

Hall 7 / B35



The AiperSunny is worn at the hip and uses high-tech acceleration sensors to measure and calculate the daily movement and calorie consumption of the wearer. The collected data on the wearer's activity can easily be transferred to the included AiperSun software using a USB cable. This enables the analysis of personal activity and calorie consumption with clear daily, weekly, monthly and long-term views. It only takes one click to send the

data collected in the AiperSun to the web-eTM server for analysis. The web-eTM health and fitness programs sensitize users to their movement behaviour, both everyday and sports-related, and thus also offer support in motivating users to more activity.

Company: ONGO® GmbH
Product: ONGO® Seat

hall 7 / A41



The ONGO® Seat has a rounded bottom and a base-integrated ball track. The rounded bottom allows the seat to follow every single movement of the user. The ball immediately reacts to movements of the ONGO® Seat. Any changes in position are reported by the sound of the rolling ball. If the user is doing targeted exercises, for example hip rolls, then the ball travels the full circle of the track. Therefore, sitting on

the ONGO® Seat can be developed into a targeted and effective training programme for the back muscles, which can easily and quickly be integrated into daily routines – at the office, gym or home.

Company: pullsh active
Product: WildRopes

Galeria / G42



WildeSeile (wild ropes) recognizes the potential of something that has been around for centuries as a means of modern, functional training. It is quickly accessible, highly affordable and extremely simple, and trains the entire body, especially the thighs, buttocks, arms and shoulders. The athlete has to 'resist' the waves of every swing and remain tense. This improves proximal stability and contributes to overall fitness. The resistance is easily adjustable by altering the length and thickness of the ropes. The longer the rope, the more difficult it is to generate a continuous

wave. The thicker the rope, the more difficult it is to grip and hold the rope. The different swinging techniques enable the development of a highly varied training programme.